

ROLE SPECIFICATION

Position:	THC Senior Product Designer (“SPD”)
Department:	THC: Design
Location:	The Hatchbag Company, Birkenhead, Wirral, UK
Responsible To:	Design Manager, The Hatchbag Company

Our Company

Our company is a leading boot liner manufacturer with a wide range of bespoke, high quality boot liners for a wide variety of vehicles in the UK and Europe. We have comprehensive marketing, design and manufacturing capabilities covering many techniques to promote, develop and produce custom made boot liners.

The Design Department

The principle function of the design department is to design and develop Bootliners, using a laser scanner, 2D and 3D CAD modelling software to create patterns to match specific vehicle requirements. The department works closely with Commercial, Marketing and Production to fulfil commercial demands.

The Goal is to expand the capacity of boot liner designs to keep pace with an increasing demand.

The Role

The role of the Senior Product Designer

1. Product Design:

- Understudy to the design manager, designing improving and developing bootliners.
- Taking ownership of new models: from finding vehicles to scan, design and sign off with the customer, production and design manager.
- Increase the efficiency of boot liner design.
- Use of Solidworks design software and/or other appropriate design software.
- To rapidly and accurately scan car boots with a 3D laser scanner to facilitate boot liner design.
- Ensure that designs are approved internally and externally to successfully meet orders.
- Product Research

2. Commercial Support:

- Support product design with marketing photos and text.
- Support product design with supplementary documents.
- Support digital marketing with uploads to website.
- Be responsible for the administration and communication between Design and the Commercial and Production departments.
- Technical support to customers via telephone.
- Support marketing team with advertising / sales banners for social media.

The role will be office based for most of the time, however, some travel from time to time may be required.

Accountabilities

- Building and maintaining processes with customers, marketing and production.
- Assisting marketing department with the website visuals and social media.
- Assisting the marketing department in order to facilitate the upkeep of the Website Data.
- Acting as a primary point of contact between the clients and the Design Department.
- Carrying out other necessary administrative duties in the Design Department.

Responsibilities

- Ensuring a smooth flow of boot liner approvals from the initial customer into the Design Department.
- Working with various design software to improve new designs or improve existing bootliner designs.
- Will be involved in planning and scheduling of prototypes in order to maximise the efficiency and productivity of Design Department.
- Take ownership of each product assigned from finding new vehicle.
- Communicating effectively with customers and other areas of the business via email, verbal and written communication.
- Supporting the Design Manager to supervise/mentor the Product Designer in their absence as and when the business requires to ensure a smooth daily operation.
- Responsible for the daily management of the THC Access Design Database.

Reporting To

- Design Manager (THC)
- Commercial/Marketing Manager (THC)

Necessary Skills

- Expert knowledge of 3D CAD modelling software such as SolidWorks and surface modelling.
- Excellent understanding of object dimensions and developing products in 3D.
- Detail orientation with regards to design and instructions.
- Capable of working independently and be well organised and proactive in order to achieve the design department targets.
- Strong communication skills at all levels.
- Able to build strong working relationships and be approachable and collaborative.
- Proficient IT awareness in Microsoft Outlook, Word, Excel, Publisher, Access Database.
- Able to use Adobe Illustrator and Photoshop.

Desired Attributes / Skills

- Expert in using 3D surface modelling tools in CAD applications preferably in Solidworks.
- Flexibility to travel across various sites on the Wirral.
- Analytical and able to understand sales / production targets.

- Good knowledge of Graphic design software such as Adobe Illustrator and Photoshop
- Degree in Design and/or Engineering.
- A second European language other than English.

Experience Required

- Three years' experience working as a Product Designer looking to develop their career in a Senior Product Design role and design environment would be an advantage.
- Capable of executing projects with minimal direction and supervision.

Core Competencies of the Role

Achieving Success				
Concern for Standards	Data Management	Innovative	Efficiency Orientation	Results Orientation
3	3	3	3	3

Analysis & Judgement				
Analytical Thinking	Conceptual Thinking	Critical Information Seeking	Decision Making	Risk Management
2	3	2	2	1

Managing Others			
Developing Others	Performance Management	Training Others	Compliance
2	1	2	3

Organisational Awareness				
Business Knowledge	Commercial Awareness	Strategic Thinking	Financial Awareness	Process Knowledge
2	2	1	1	3

Self-Management							
Adaptability and Flexibility	Continued Professional Development	Initiative	Methodical and Thorough	Planning and Organisation	Positive Self Image	Self-Control	Tenacity
3	2	3	3	2	3	3	3

Working with Others				
Collaborative Working	Effective Communication	Influencing Others	Interpersonal Awareness	Team Work
2	3	2	2	3

Key

- 1
 - Aware of quality standards related to position.
 - Ensures own work meets quality standards.
 - Ensures accuracy and consistency in all work completed.
 - Adheres to processes and procedures to ensure standards are maintained.
- 2
 - Aware of quality standards beyond own position.
 - Ensures contribution from others to own work meets quality standards.
 - Sets high personal standards.
 - Understands desired end result and questions activities which may compromise standards.
- 3
 - Mindset focused on excellence/best practice.
 - Defines new or improves existing quality standards.
 - Identifies consequences of not achieving standards.
 - Takes action to avoid standards being compromised.

Interfaces

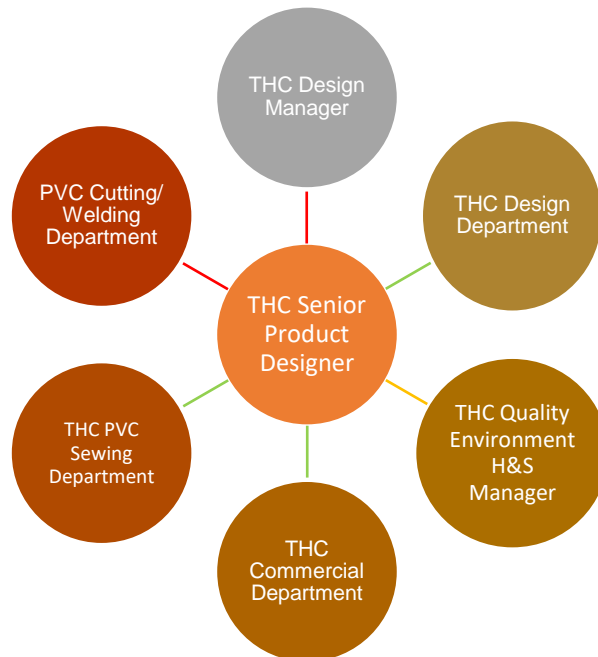
Management Interfaces

- The SPD will be managed by the Design Manager at THC. A daily Line Manager interface regarding Design Issues which may arise. A daily Line Management interface with the Design Manager on an informal basis concerning targets, issues and quality requirements. This communication happens informally, face to face and using email.
- The SPD will also have a regular and frequent communication with the Design Manager/ Commercial Department.
- The SPD will liaise with THC Quality Environment H&S Manager, THC PVC Sewing Department and THC PVC Cutting Department and employees regarding daily communication on an informal basis to ensure the suitability of new designs for manufacturing purposes.

Service Provider Interfaces

- THC Commercial Department: This departmental interface involves occasional communication on an informal basis concerning targets, marketing media visuals, standards and issues which require daily involvement.
- THC PVC Cutting/Welding & Sewing Departments: This is an informal and infrequent interface relating to specific designs, prioritisation and quality.
- THC Quality Environment H&S Manager: This is an informal and infrequent interface concerning specific quality standards being maintained in a timely manner.

Interface Summary



Key to Relationships

Line Manager

Staff Manager

Service Provider

People Management

The Senior Product Designer is managed through annual appraisals with objectives and Key Performance Indicators.

General Information

- In addition to the duties and responsibilities listed, other duties may be assigned by the Design Manager.
- This document is a guide to the role. It may be changed from time to time to meet changing circumstances. It does not form part of any Contract of Employment.

To Apply

Candidates should apply by sending in a covering letter along with a Curriculum Vitae and a link to your on-line Portfolio.

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